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GRAPES & GREENS NY EXPANDS TO BETTER SERVE METRO NEW YORK

(New York, July 29, 2019) Grapes & Greens, a New York based importer and distributor of fine wines, is pleased to announce that they have relocated to Bohemia, NY.

“Celebrating our fifth year, like any business trying to find our way we knew we would need more space to grow,” explained John King, Chief Customer Officer and owner of Grapes & Greens, when discussing the expansion. “The facility on Veteran’s Highway was a perfect fit, close to Manhattan and the two Long Island forks.”

Grapes & Greens has been progressive, continuously implementing strategies for growth with integral brand marketing and customer support programs. “With our new space we are now looking to solicit additional brands looking to build their presence in the New York metro area with us,” said Rich Yannucci, Sales Director.

“Over the last year each of our commercials has been shown over four thousand times, reaching hundreds of thousands of households. This has been helping us build brands for our worldwide winery partners,” said Maria Calhoun, Director of Marketing for Grapes & Greens. “Paired with the thriving Instagram and social media presence our team manages, we are in a great position to work with our partners to feature great wines in great establishments!”

“Grapes & Greens has spread its wings and left the nest,” said Vice President of Operations Robert Harmsworth, regarding the move. “We are ready to stand on our own, and make our mark on New York’s wine industry. Our current objective is to increase brand awareness for our winery partners and add value to our customers. This new facility on seven acres is the perfect place to allow us that growth.”

At Grapes & Greens, the motto is “Discover the Difference” which encompasses taking the company focus beyond just delivering boxes. Instead it looks to sourcing unique wines from around the world and providing the training and stellar support needed to help customers to grow with Grapes & Greens brands. To learn more about Grapes & Greens or view our commercials, visit: grapesandgreens.com.

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