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LOCAL WINE DISTRIBUTOR ENCOURAGING CUSTOMERS TO RAISE A GLASS TO FIGHT BREAST CANCER ON LONG ISLAND

(Calverton, NY) Grapes & Greens, a wine distributor located in Calverton New York has been asking its customers to sell great wines for a great cause – supporting the fight against breast cancer on Long Island.

Through its “Great Wine, Great Cause, Great Neighbors” campaign, Grapes & Greens is asking local restaurants and local liquor stores to purchase and sell an assortment of hand selected wines throughout the month of October and a generous donation will be made to the Maurer Foundation for breast cancer research on the restaurant or liquor store’s behalf.

Grapes & Greens Chief Customer Officer, John King met breast surgeon Dr. Virginia Maurer several years ago at a fundraiser, and the two clicked instantly. John had been a supporter of a wide variety of charities, but was looking for a cause to support that helped a huge number of Long Islanders. With one in eight Long Islanders affected by breast cancer, Dr. Maurer and her breast health education organization, the Maurer Foundation, seemed like the right choice.

Founded in 1995 by a native Long Islander, Dr. Virginia Maurer, the Maurer Foundation’s mission is to save lives through its breast health education programs, specifically targeted to Long Island Women.

“Breast Cancer truly is a disease that affects everyone on Long Island. Everybody knows somebody, who’s been diagnosed, who’s being treated, who’s in remission, etc. At Grapes & Greens, we wanted to show our support and have our customers support a cause that’s relevant to the surrounding community. Be on the lookout for our half page ads in Newsday to learn where you can buy a great wine to support a great cause,” is what John King said in response to being asked about the “Great Wine, Great Cause, Great Neighbors” support of the Maurer Foundation.

To learn more about Grapes & Greens and its “Great Wine, Great Cause, Great Neighbors” campaign,” visit grapesandgreens.com.

And to learn about the Maurer Foundation visit <http://www.maurerfoundation.org>

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About Grapes & Greens

Grapes & Greens is a wine, beer and cider distributor based out of Calverton New York. At Grapes & Greens, its motto is “Discover the Difference” meaning they do more than just move boxes. Its focus is bringing its customer unique wines, beers and ciders from around the world and provide training and stellar marketing support in order to allow its customers to grow with its brands. To learn more about Grapes & Greens visit: grapesandgreens.com

About the Maurer Foundation

Founded in 1995 by a native Long Islander, Dr. Virginia Maurer, the Maurer Foundation’s mission is to save lives through its breast health education programs. They champion early detection, risk reduction and healthy lifestyle choices. The Foundation’s vital message is delivered through a variety of awareness programs and media promotions customized to reach adults and adolescents. For more information on the Maurer Foundation, please visit www.maurerfoundation.org



Great WINE Great CAUSE Great NEIGHBORS

Help support the fight against breast cancer.

PURCHASE ANY OF THESE WINES Here During the month of October



And a generous donation will be made to

 MAURER FOUNDATION

